

FUNDRAISING IDEAS

- **Online Fundraising:** Is the most effective way to fundraise. *ASK US FOR TIPS AND HELP WITH CUSTOMIZING YOUR WEBSITE!
- **Personal Letter Writing/Email Campaign:** Sample letters are in your participant center online
- **Restaurant Night:** Invite friends and co-workers to have dinner with you at a restaurant that will donate a percentage of the profits to the Winter Pineapple Classic.
- **Obstacle Course Fundraiser:** Set up an obstacle course outside a local store and have your team rotate running it. Take donations as people come and go from the store.
- **Garage/Ebay Sale:** Have Winter Pineapple Classic signs displayed to make sure donors know the proceeds go to LLS.
- **Car Wash:** Suggest a minimum donation
- **Beer & Brats, Wine & Cheese Tasting or Costume Party:** Suggest a minimum donation and request food, beer and wine donations from local stores or restaurants
- **Host A Tournament (Golf, Dodgeball, Tennis, Bowling, Kickball):** Suggest a minimum donation to enter and offer a prize to the winning team.
- **Live, Silent, or Online Auction:** Ask the staff for helpful hints and suggestions.
- **Special Event:** If you have a birthday or anniversary approaching, host a party and ask that guests provide you with a donation to LLS in lieu of gifts.
- **Email Signature:** Insert the hyperlink to your fundraising page on your email signature. Explain that you are participating in the Winter Pineapple Classic for LLS, and encourage your contacts to visit your webpage and donate!
- **Host a Bachelor/Bachelorette Auction:** Suggest a minimum donation to attend and auction off dates with all of your eligible singles friends/co-workers.
- **Social Networking:** Use a site such as Facebook, or LinkedIn. Post a shortened version of your fundraising letter on your site with a link to your personal fundraising page. Send messages out to your friends to get them involved.
- **Scavenger Hunt:** Suggest a minimum donation to enter and have prizes for the winner.
- **Game Night/Poker Night or Golf/Basketball/Bowling Tournament:** Suggest a minimum donation to enter and/or a donation to compete in each game. Have prizes for the winners.
- **Utilize Family & Friends:** Ask them to fundraise on your behalf- sending out letters, emails, or putting on events that you do not have to take the time to coordinate.
- **Special Skills:** Speak Spanish? Know how to fix computers? Can you teach tennis? Offer your services for a donation to LLS (tutoring, coaching, cleaning, accounting, whatever!)

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FUNDRAISING AT WORK:

- **Our Jeans Help Your Genes (Casual Day):** For a donation of \$5, employees dress casual on a designated day. Or, sell a year's worth of Jeans Day privileges for \$100, or one month for \$25.
- **Executive Round Table:** Auction off seats to have a lunch or brainstorming session with your Top Executives, a City Council Member, Mayor, etc.
- **Employee Giving:** Employees designate a specific dollar amount to be deducted from their paychecks. It can be a one-time gift or set up on a quarterly or monthly basis.
- **Cook Off:** Charge an entry fee and have everyone vote for their favorite dish
- **Vacation Day Drawing:** For a donation of \$10-\$20 employees can enter for a chance to get a day off.
- **Work Overtime:** Ask your boss if you can put in some overtime. Make a mental note that the money earned for those hours goes toward your goal.
- **Food/Beverage Sales:** Baked goods, donuts, bagels, breakfast burritos, popcorn, hot dogs, pizza, ice cream, smoothies, etc.
- **Potluck:** Have your co-workers bring in a dish and then suggest a minimum donation for everyone to eat.
- **Team Spirit Day:** For a donation of \$5, employees wear a jersey, t-shirt, sweatshirt or cap of their favorite sports team.
- **Break A Balloon Contest:** Buy a dart for \$1-\$5 and throw it at a wall of balloons to collect the prize inside. Prizes can include casual days, prime parking spots, free lunch, gift cards, etc.
- **Executive Cook Out/Cook Off:** For a donation, employees dine on food prepared by the Executives.
- **Totally Baldacious:** Individuals/Teams collect donations in exchange for shaving their head or coloring their hair.
- **Meeting or Workshop "Etiquette Rules":** Fine co-workers a \$1 or \$5 donation to LLS for arriving late, not turning off cell phones, having side conversations, etc.
- **Extra Change:** Put an extra change jar next to the cash register of a cafeteria or restaurant. Be sure to note that donations will go to LLS.
- **Matching Gifts/Matching Grant Programs:** Ask your donors if their company has a matching gifts program. Companies like Wal-Mart, Boeing, Bank of America and Sam's Club offer matching grants so ask your donors to file a match request with HR.