



# BIG CLIMB SEATTLE



LEUKEMIA &  
LYMPHOMA  
SOCIETY®

## Fundraising Ideas

- Online Fundraising:** Is the most effective way to fundraise. \*ASK US FOR TIPS AND HELP WITH CUSTOMIZING YOUR WEBSITE!
- Personal Letter Writing/Email Campaign:** Ask the Big Climb staff for sample letters/emails
- Restaurant Night:** Invite friends and co-workers to have dinner with you at a restaurant that will donate a percentage of the profits to the Big Climb.
- Garage/Ebay Sale:** Have Big Climb signs displayed to make sure donors know the proceeds go to Big Climb.
- Car Wash:** Suggest a minimum donation
- Wine and Cheese Tasting Party, Costume Party, or BBQ:** Suggest a minimum donation and request food/wine donations from stores or restaurants
- Host A Tournament (Golf, Dodgeball, Tennis, Bowling, Kickball):** Suggest a minimum donation to enter and offer a prize to the winning team.
- Get your Kids Involved:** Have children write a letter to their friends asking them to get involved or ask if they can put a donation jar in the classroom and have kids bring in their change to help out the cause!
- Live, Silent, or Online Auction:** Ask the Big Climb staff for helpful hints and suggestions.
- Special Event:** If you have a birthday or anniversary approaching, host a party and ask that guests provide you with a donation to Big Climb in lieu of gifts.
- Email Signature:** Insert the hyperlink to your fundraising page on your email signature. Explain that you are participating in the Big Climb for LLS, and encourage your contacts to visit your webpage and donate!
- Host a Bachelor/Bachelorette Auction:** Suggest a minimum donation to attend and auction off dates with all of your eligible singles friends/co-workers.
- Social Networking:** Use a site such as Facebook, or LinkedIn. Post a shortened version of your fundraising letter on your site with a link to your personal fundraising page. Send messages out to your friends to get them involved.
- Scavenger Hunt:** Suggest a minimum donation to enter and have prizes for the winner.
- Game Night/Poker Night:** Suggest a minimum donation to enter and/or a donation to compete in each game.
- Utilize Family & Friends:** Ask them to fundraise on your behalf- sending out letters, emails, or putting on events that you do not have to take the time to coordinate.
- Special Skills:** Speak Spanish? Know how to fix computers? Can you teach tennis? Offer your services for a donation to the Big Climb (tutoring, coaching, cleaning, accounting, whatever!)
- Matching Gifts/Matching Grant Programs:** Ask if your company has a matching gifts program. Companies like Wal-Mart and Sam's Club offer matching grants so stop in and ask for an application

## **FUNDRAISING AT WORK:**

- **Our Jeans Help Your Genes (Casual Day):** For a donation of \$5, employees dress casual on a designated day. Or, sell a year's worth of Jeans Day privileges for \$100, or one month for \$25.
- **Executive Round Table:** Auction off seats to have a lunch or brainstorming session with the CEO or executive management team.
- **Employee Giving:** Employees designate a specific dollar amount to be deducted from their paychecks. It can be a one time gift or set up on a quarterly or monthly basis.
- **Executive Dunk Tank or Pie Throwing Event:** Employees make a donation to Big Climb for each toss.
- **Cook Off:** Charge an entry fee and have everyone vote for their favorite dish
- **Vacation Day Drawing:** For a donation of \$10-\$20 employees can enter for a chance to get a day off.
- **Man I Feel Like a Woman Contest:** Put jars out with the names of male employees. Co-workers can vote for the male they would most like to see come to work dressed as a woman by dropping money in the jar. The man with the most money in his jar can either match the amount or come to work dressed as a woman.
- **Food/Beverage Sales:** Baked goods, donuts, bagels, breakfast burritos, popcorn, hot dogs, pizza, ice cream, smoothies, etc.
- **Potluck:** Have your co-workers bring in a dish and then suggest a minimum donation for everyone to eat.
- **Team Spirit Day:** For a donation of \$5, employees wear a jersey, t-shirt, sweatshirt or cap of their favorite sports team.
- **Break A Balloon Contest:** Buy a dart for \$1-\$5 and throw it at a wall of balloons to collect the prize inside. Prizes can include casual days, prime parking spots, free lunch, gift certificates, etc.
- **Curse Jar:** Place a curse jar in your office and whenever someone says a bad word they have to donate a dollar
- **Manager Cook Out/Cook Off:** For a donation, employees dine on food prepared by the management team.
- **Executive Carwash:** For a donation employees can have their car washed by the management team.
- **Totally Baldacious:** Individuals/Teams collect donations in exchange for shaving their head or coloring their hair.
- **Meeting or Workshop "Etiquette Rules":** Fine co-workers a \$1 or \$5 donation to LLS for arriving late, not turning off cell phones, having side conversations, etc.
- **Extra Change:** Put an extra change jar next to the cash register of a cafeteria or restaurant. Be sure to note that donations will go to the Big Climb.