

THE 2009 PINEAPPLE POST



Interesting event facts

- Gender breakdown was 62% women and 38% men.
- Other than WA state, participants came from Alaska, Arizona, California, Colorado, Hawaii, Idaho, Massachusetts, Michigan, Missouri, N. Carolina, New Mexico, Oregon, Texas, Utah, and Virginia. We also attracted a small international group from Canada and Mexico.
- 1,100lbs of pulled pork, 400lbs of dry rice, 570lbs of salad, and 175lbs of dry macaroni were prepared. We had quite a bit of leftover which we gave to the Union Gospel Mission later that evening. Let's just say we are on their radar for next year.
- The beer garden tent was 60' x100'. And it still wasn't big enough!
- We went through 25 kegs of Georgetown Brewing Company beer. It's important to stay hydrated.
- Category breakdown was:
 8% 2-person co-ed
 6% 2-person female
 2% 2-person male
 52% 4-person co-ed
 23% 4-person female
 9% 4-person male

EVENT RAISED \$445,000+

We would like to thank all of you, our participants and sponsors, as we have raised



Manny from Georgetown Brewing Company.

over \$445,000. This is an increase of more than \$100,000 from last year's total. Funds are still trickling in so this figure will surely rise. Despite the timing company mishap, we hope everyone enjoyed the Georgetown Brewing Company beer and the food prepared by the Kauai Family Restaurant. We look

forward to seeing all of you in 2010 at our new venue which, actually, may be one of next year's surprises. We always like to keep you folks guessing as that's part of the fun. By the way, next year will be our 5th anniversary so we're gearing up for some extra special surprises!

AND THE WINNERS ARE...

Top 3 Individual Fundraisers

Mark Peterson - \$13,275 - Won a cruise for 2 on any NCL cruise ship generously donated by Norwegian Cruise Lines.

Peggy Snyder - \$12,035 - Won two round-trip tickets on Alaska Airlines generously donated by Alaska Airlines.

Ilene Krewson - \$2,320 - Won a \$1,000 gift card from REI generously donated by REI.

Best Costume/Aloha Spirit

Due to the timing company mishap, we

do not have race winners this year.
Thus, we have increased the number of teams who we



contributed visually to our event.

The winners have all won REI packs courtesy of REI. Photos of the

winning teams are on the last two pages of this newsletter.



INCREDIBLE SPONSOR SUPPORT

As in previous years, we were fortunate to have sponsors return to support our event. If it wasn't for the Georgetown Brewing Company serving up their infamous beers, many of you would have left hours ago. Go figure that the last thing we cleaned up was the beer garden. Of course, we can't serve beer without food and we are thankful that the Kauai Family Restaurant cooked for us. If you're looking for the most authentic Hawaiian restaurant in Seattle, Kauai Family Restaurant is it. Aside from the luau, we had some invaluable help with our obstacles this year. McKinstry was incredibly instrumental as they planned, designed, and created many of the obstacles. If we didn't hold them back you'd all be crawling under

barbed wire and scaling 25' walls. McKinstry had to withhold the obstacle plans from their own employees who were racing. That's the spirit! Turner Construction built and delivered all the walls while Sellen Construction did the same with the awesome monkey bars. McKinney Trailers donated the containers which were used for multiple obstacles. Aside from the obvious, there was REI, one of our trusted partners since the beginning. REI believed in the concept from the start and have supported us with funds as well as numerous in-kind donations. Mountain Mist once again provided all the water and didn't blink when I increased the quantity. OutdoorsNW and 95.7 KJR FM helped us spread the word about our event using their powerful mediums. If you stopped by Keala's Coffee booth at our event you were treated to the best coffee Hawaii has to offer. And then the pineapples. Chestnut Hill Farms supplied us with all the pineapples (including shipping from FL) and didn't scream when I asked for 500 more this year. I can't thank them enough for supporting something that is, literally, clear across the country from them. We'd also like to thank the Sports Medicine Clinic for providing medical staff at our venue. And lastly, but certainly not least, all the Hawaiian performers that kept up the Aloha Spirit. And in the end, that's what it's all about.

FUNDRAISING

Although Dec. 4th was the fundraising deadline for incentives you can still fundraise as your online page is still active. Everyone is required to fundraise a minimum of \$50/person or they may not be able to



participate in future Pineapple races. We'd like to see all of you return for more aloha spirit and hope this fundraising minimum doesn't deter you from joining us next year. Thus, we have extended the deadline up

until June 30, 2010 (our fiscal year end). The economy has created havoc on everyone and we hope that this deadline extension gives you ample time to fundraise. If you take just 5-minutes to send out an email to your friends/family to donate online you'll be amazed

how quickly you can reach your fundraising minimum. If you like numbers - 50% of you collected funds just online and have met (and in most cases exceeded) your minimum. 13% of you used a combination of online and offline donations to reach your minimum. 7% have collected funds, but just haven't quite hit the \$50 mark. For everyone else, a 5-minute email effort is all we ask. Direct your donors to our website www.winterpineappleclassic.org > donate > type in your name > the rest is self-explanatory. Mahalo for your continued efforts!

MISCELLANEOUS NEWS

- If you qualified for a fundraising incentive you should have received an email from Kotis Design with instructions on how to claim your prize. If you raised \$100 or more and haven't received this email, please contact Wilma.comenat@lls.org. Incentive prizes will be mailed out later in February.
- If you still have your timing chip, please mail it to the address below.
- Many of you inquired about next year's Pineapple date. Once set, I'll email everyone. Thanks for your enthusiasm!

Best Costume/Best Aloha Spirit Prize Winners



Wicked Wahine



Single Malt



Ke koa ahi



Malibu Run



November Rain



Team McKanadian



Team Jungle



Hapa Haole



G-Force



The Silent Invaders



Surfin' Safari



Peter Pan & The Lost Boys